UK Master Franchise Opportunity

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UK Master Franchise opportunity for innovative and fresh F&B brand.

<u>Funk Coffee + Food</u>[™] has shaken up the F&B sector in Australia with high-quality coffee and food in a funky setting.

Now, they are expanding overseas, with the UK as the first key market, and are looking for a professional investor to grow and represent the brand under a for a Master Franchise agreement. Funk is seeking an enthusiastic investor(s) to take a hands-on approach and to recruit a dedicated, experienced team to establish and expand the brand across the UK by recruiting sub-franchisees.

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First opened in Australia in 2005, Funk has refined its approach into a straightforward, stylish, and cohesive concept. The distinguishing factor that sets Funk in a league of its own is the distinctive atmosphere within its outlets, coupled with an unwavering commitment to top-notch fresh food & exceptional coffee and great customer experience. The Funk formula attracts a regular and loyal clientele.

Funk Coffee + Food[™] represents more than just another 'Coffee' franchise and they are very excited to announce their plans to grow the brand into the UK, partnering with a Master Franchisee.

About the UK Master Franchise Opportunity

Potential Master Franchise partners must be able to finance the investment and be willing to take a hands-on approach to representing the brand and promoting and recruiting sub-franchise partners. They will be professional, dynamic, enthusiastic and can demonstrate strong team leadership skills. They will ideally have hospitality or retail operations

experience, but this is not essential. Most importantly, they will develop a talented, motivated team to open a flagship store and then to market and recruit franchise partners under the Funk Coffee + Food[™] sub-franchise model. The successful Master Franchise partner will receive unrivalled support from the brand as they establish and build the UK franchise network.

Funk's vision for growth sees the brand growing into all types of commercial locations including business districts, high streets, shopping malls, educational institutions, airports, and hospitals.



Watch Video At: https://youtu.be/mRhfH-wEXMY

Arthur Damaskos, Managing Director at Funk, comments:

"We are really excited with the thought of bringing Funk Coffee + Food to the UK and partnering with a likeminded Master Franchisee who will help to successfully develop and grow the brand throughout the region."

Charlie Dickson, Franchise Consultant at Ashtons Franchise Consulting, who has been working closely with Funk's directors to prepare the business to launch in the UK says:

"The Funk Coffee + Food Master Franchise represents a real opportunity for an experienced investor to establish a new energising coffee shop brand in the UK. The coffee shop sector continues to experience strong market growth and is proving resilient to the current economic climate. With excellent gross and net margins, the business offers an exceptional return on investment for investors. Funk's combination of exceptional coffees and freshly prepared food under the headline "Delicious, Nutritious, Made By Us" offers a genuine master franchise opening. Contact us today for an initial discussion."

Interested investors should contact Charlie Dickson in the first instance – <u>c.dickson@ashtonsfranchise.com</u>. Shortlisted applicants will meet with Funk Coffee + Food and Charlie Dickson at The National Franchise Exhibition at Birmingham NEC in October.

How can we help you?

Please fill in the form and we'll get back to you as soon as possible or to speak to one of our experts call 0330 016 0028

How can we help?

If you have an enquiry or you would like to find out more about our services, why not contact us?

- 0330 016 0028
- Make an enquiry
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