

PRESS RELEASE

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A flurry of awards for home care network amid a surge in care demand

While responding to a rise in client enquiries, Radfield Home Care has claimed a selection of awards that recognise quality care and franchising opportunities.

With a focus on care quality and supporting Care Professionals, Radfield Home Care has been able to meet care demand while recruiting and retaining outstanding care teams.

James Beech, owner & director of Radfield Home Care Stamford, Peterborough & Rutland said: *"We've supported individuals, we've enabled people to get jobs and we've developed a great reputation in the local area, so all of that is new and wouldn't have happened if we hadn't started our business with Radfield."*

As a network, Radfield Home Care entered 3 categories at the **Home Care Awards** and came away with wins in all 3..

Radfield Home Care Wakefield & Dewsbury won in the **"Best response to Coronavirus pandemic"** category.

Radfield Home Care was highly commended in the **"Best Home Care group or franchise network"** category.

Radfield Home Care Stamford, Peterborough & Rutland were highly commended in the **"Best start-up home care service or new franchise"**



category. A testament to the quality of the service provided by Radfield, the home care network was also recently awarded **Top 20 status in the Homecare.co.uk group awards 2022**, based on client reviews. Regionally, the Peterborough, Bexhill, Havering and Shrewsbury Radfield Home Care offices were also placed within the top 20 for their areas. This is the **fifth year in a row** that Radfield Home Care has been recognised as a **Top 20 home care group**.

The daughter of a client in Shrewsbury said: *“When my mum came out of hospital after her stroke I wanted to find carers who would look after her in her own home, help her to feel safe and supported, and treat her like a person, not a patient. Radfield has given her all this and more.”*

Co-founder and owner, Dr Hannah MacKechnie said: *“We are delighted that the work of our National Office team and Franchise Partners is still being recognised, showing that we are at the top of our game, in offering exceptional care to those who need it.*

*“Our aim is to **‘help the nation age well & remain connected to what matters most to them’**. These awards are a clear and touching message that our dedication is paying off and that we are directly improving people’s lives in communities across the country.*

*“We are helping people to **be themselves** and retain their sense of identity, we are helping people **be inspired** to do what they love, and most importantly, we are helping people to **be connected** to the things that are important in their lives.”*

If you are looking to build your own sustainable business where you can make a real difference in your local community, then Radfield Home Care could be right for you. Email franchise@radfieldhomecare.co.uk or call 01743 548 550. Alternatively, why not take our [franchise test](#) to see if we are the right fit for you?



Radfield Home Care founder Dr Hannah MacKechnie collecting one of 3 accolades at the Home Care Awards

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Notes to the Editor:



Radfield Home Care provides professional, personalised, and friendly care services to elderly people across the UK, including companionship, medication support, dementia care and assistance with shopping and household activities.

For more information, please visit www.radfieldhomecare.co.uk.