

PRESS RELEASE

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Radfield Home Care expands its franchise network to Leicester East



Radfield Home Care has recently welcomed another new franchise partner into its ever-growing network, launching in the Radfield Home Care Leicester East territory.

The owner of Radfield Home Care Leicester East, Sona Bharkhada has always had a passion for positive social contribution. After completing her Bachelor's degree in science, she started her career carrying out biomedical research to support cancer therapy.



Sona said: *"The positive experiences from my earlier career helped me to look at wider opportunities to make a difference in society."*

There has been a big change in the number of older people seeking greater independence, wanting to stay within their own homes. Sona aims to provide a more personalised, high-quality service, the same as the rest of the Radfield Home Care network.

Sona added: *"I aspired from a young age to own a business that would positively contribute to society. Running a private home care service within my local Leicester community and developing it will provide me with immense satisfaction. This is especially rewarding knowing that my domiciliary care service is making a difference in the community and helping people live the best lives they can, independently."*

Radfield's franchisor and founder, Dr Hannah MacKechnie said: *"We are delighted to welcome Sona into the Radfield network. Her experience in the healthcare sector puts her in a fantastic position to overcome some of the challenges facing the care industry and establish an exceptional home care business in the Leicester area."*

Sona and her team will be delivering high-quality care services, such as personal care, domestic assistance, medication assistance and companionship care to older people within the Leicester East areas. With an ageing population and the majority of home care clients being over the age of 65, Radfield Home Care's business model specialises in servicing the growing demand of care needs for older people within the private marketplace.

If you are inspired by Sona's story, get in touch to see how we can help you too. Email franchise@radfieldhomecare.co.uk or call 01743 548 550. Alternatively, why not take our [franchise test](#) to see if we are the right fit for you?

-ENDS-

Notes to the Editor:

Radfield Home Care provides professional, personalised, and friendly care services to elderly people across the UK, including companionship, medication support, dementia care and assistance with shopping and household activities.

For more information, please visit www.radfieldhomecare.co.uk.