

PRESS RELEASE

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Radfield Home Care expands its network in Croydon & Sutton



Radfield Home Care has recently welcomed another new franchise partner into its ever-growing network, launching in Radfield's Croydon & Sutton territory.

Prior to launching Radfield Home Care Croydon, Devendra spent many years working in the hospitality sector. During this time he gained a strong understanding of how to deliver exceptional customer service.

Devendra's rich background in hospitality has allowed him the opportunity to work with different people from all different walks of life.

“Working in hospitality requires patience and politeness when talking with clients, a ‘client is always right’ mentality, and a desire to solve problems and issues in a caring and respectful manner. This not only exceeds client expectations but also subtly positions the brand as their preferred choice.”

Through his previous roles, Devendra developed a strong ability to plan ahead, prioritise and multitask. With experience, logically and efficiently tackling problems allows for a calmer approach to stressful situations. His calm approach will be ideal for helping clients receive care as well as managing a team of Care Professionals in the field.

Devendra’s personal experience with organising care for family members has given him the drive to provide a home care service within his local community, where he has worked and lived for over 35 years.

“Having been on a journey with family members who have experienced Alzheimer’s & dementia, I truly understand the issues they face. At times, the lack of appropriate support from various organisations was very frustrating and this has led me to want to provide better support to those that need it most.”

Radfield’s franchisor and founder, Dr Hannah MacKechnie comments:

“We are delighted to welcome Devendra into the Radfield network. His experience in the hospitality and customer service puts him in a fantastic position to overcome some of the challenges facing the care industry and establishing an exceptional home care business in the Croydon area.”

Devendra and his team will be delivering high quality care services to older people within the Croydon & Sutton areas. With an ageing population, and the majority of home care clients being over the age of 65, Radfield Home Care’s business model specialises in servicing the growing demand of care needs for older people within the private marketplace.

If you are inspired by Devendra’s story, get in touch to see how we can help you too. Email franchise@radfieldhomecare.co.uk or call 01743 548 550. Alternatively, why not take our [franchise test](#) to see if we are the right fit for you?

-ENDS-



Notes to the Editor:

Radfield Home Care provides professional, personalised, and friendly care services to elderly people across the UK, including companionship, medication support, dementia care and assistance with shopping and household activities.

For more information, please visit www.radfieldhomecare.co.uk.