

PRESS RELEASE

DATE: 5th September 2022

**CONTACTS: Jason Foster - Franchise Recruitment Manager -
07375 867 252**



Home care franchise's new campaign is empowering people to “show their life who's boss”

In a bid to reinvigorate workers that are experiencing career burnout Radfield Home Care has launched a new campaign to help individuals take back control and show their life who's boss.

The campaign, aptly titled '**Show your life who's boss**' will consist of a host of informative webinars and in-depth case studies. The suite of expertly tailored content is centred around Radfield Home Care franchise partners that overcame career blockers and issues such as burnout by taking control of their life and launching their own businesses. The webinars will be delivered by [Jason Foster, Franchise Recruitment Manager](#) on the 15th and 19th October respectively.



The first case study in the series focuses on Po Wun Wan, owner of Radfield Home Care Barnet & Finchley. Po spent most of her career working in the aviation industry before realising that she needed to make a big change and launch her own business.

Po tells us:

“All I knew is what I wanted to do but I didn’t know how to put it together.”

This is where the franchise model can especially benefit new **business** owners. Radfield provides award-winning training and support to help franchise partners establish themselves. Po added:

“The support has been fantastic, and as long as I’ve got the support then I know I’ve chosen the right company.”

The right support: Princess Royal Training Award-winning franchise training

Radfield Home Care has gone from strength to strength with its robust franchise support system. The booming home care franchise recently won a place on the prestigious [Princess Royal Training Award list 2022](#) for the “Radfield Runway” franchise training programme, identifying their programme as some of the best franchise support training in the country.

Speaking about their award-winning approach, Dr Hannah MacKechnie, Co-founder and Director of Radfield Home Care said:

“Supporting our franchise partners has been baked into our business model from the ground up. Each individual member of our franchise support team plays an important role in an office that is structured to maximise the effectiveness of the support we deliver.”

If you have reached a junction point in your career and think that owning your own business might be the change you need, get in touch to see how we can help you too. Email franchise@radfieldhomecare.co.uk or call 01743 548 550. Alternatively, why not take our [franchise test](#) to see if we are the right fit for you?

-ENDS-



Notes to the Editor:

Radfield Home Care provides professional, personalised, and friendly care services to elderly people across the UK, including companionship, medication support, dementia care and assistance with shopping and household activities. For more information, please visit www.radfieldhomecare.co.uk.