

To capitalise on projected market growth and changing consumer preferences, you could benefit from working with one of the world's leading payment companies, Worldpay from FIS™.

# **UK POS and e-com projected growth**

POS e-com turnover 2021<sup>\*</sup> US \$283bn 2021<sup>\*</sup> US \$1,349bn 2025\*\* 2025\*\* US \$1,663bn US \$356bn

\* Estimated. \*\* Forecasted. Research Source: 2022 Global Payments Report, Worldpay from FIS

#### **Seamless integration** for your franchise

Worldpay understands the need for integration across your network. We understand the requirements of integrating your systems and helping your franchisees streamline their operations while supporting each location's revenue growth.

Our payment solutions support flexible operating models. Wherever you engage with customers—at the till, on the move, or online—we offer fast, secure and reliable payment options:



#### **Stand-alone terminals**

payment processing functions

Simple, reliable and affordable, performing basic



### **Mobile terminals**

Transportable, offering similar functionality as above with the ability to connect to the authorisation network via Bluetooth, WiFi or 3G/4G networks



## **Integrated terminals**

The connections between critical business payment processing functions and other vital business systems, like accounting, payroll and customer relationship management (CRM)



### **Online payment processing**

Lets you accept payments conveniently and securely with an online payment gateway



#### **Seamless integration** for customers

We've shown how our payment solutions will seamlessly support your back end, but what about your front end? Here too, we can provide a seamless experience for customers at all locations.

Look to Worldpay to help you and your franchisees:



Bring a consistent and frictionless experience to your consumers



Allow customers to pay the way they want to maximise revenue conversions



Keep up and offer the latest alternative payment methods

# Ability to grow and scale

Working with a trusted partner like Worldpay could ensure that your franchise—and the health and profitability of your franchisees—will continue to flourish amid a competitive landscape. Any payment solution you employ needs to be scalable, easy to implement and frictionless. All these features Worldpay could provide.

### Get in touch now by using the contact information below

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