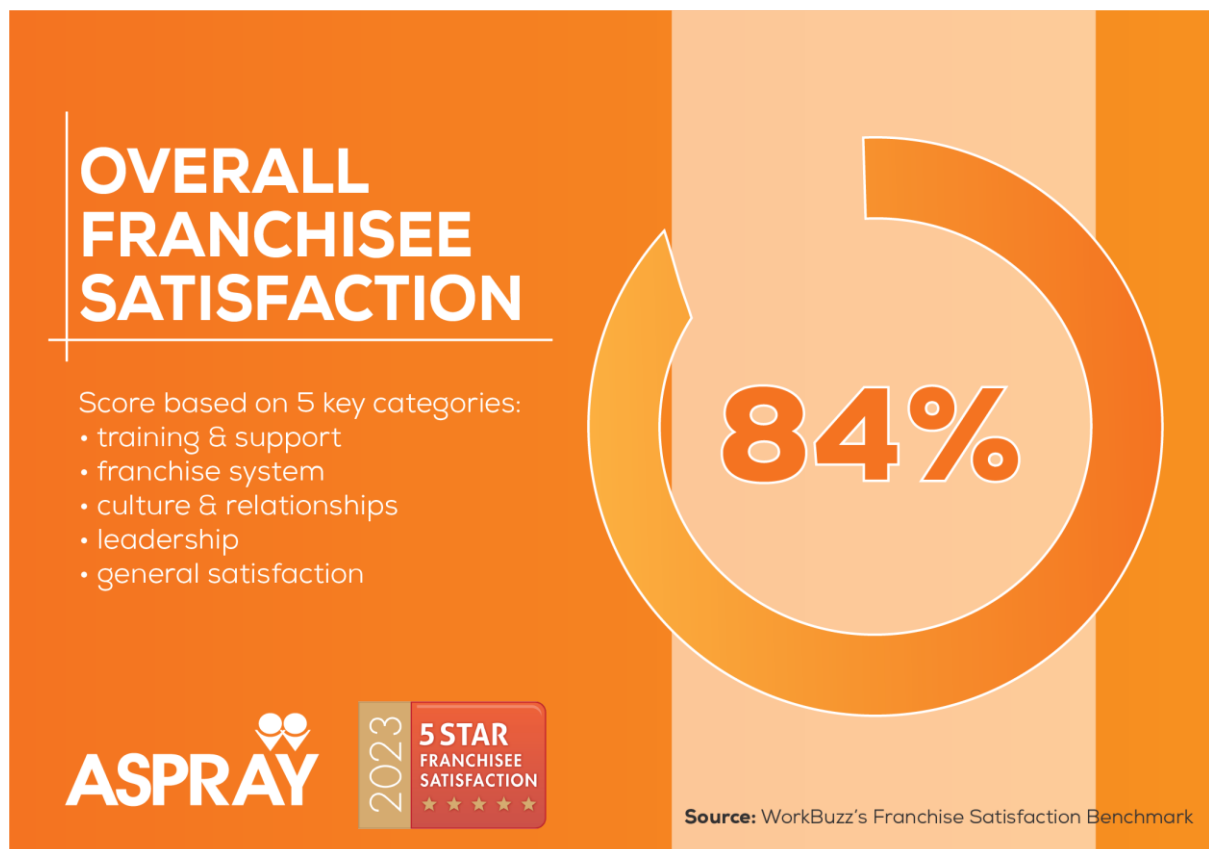


Aspray Receive First 5-Star Franchisee Satisfaction Award of 2023

We can't help but blush at the amount of excellent feedback we have received as part of the WorkBuzz Franchisee Satisfaction survey.

During an anonymous survey conducted by WorkBuzz, currently trading franchisees were asked to rate the Aspray franchise in five key areas: training and support, the franchise system, culture and relationships, leadership, and general satisfaction. To achieve the 5-star recognition, a franchisor must score above the industry average in all categories.

We are proud to have achieved such amazing results, especially in the leadership category where they scored an unbelievable 16% above the industry average.



Committed to Franchisee Success

Feedback from franchisees is invaluable.

Surveys such as this allow us to identify areas of success as well as areas where improvements need to be implemented. Growth and development are needed to ensure continued success and listening to our franchisees forms a large part of continuous development planning with Aspray.

Aspray Founder and Managing Director said: *“What a great start to the year! I am delighted with the results of the satisfaction survey.*

The feedback from our franchisees is very important to us as we are always looking to improve and grow as a franchisor. It is wonderful to know that the support we are currently offering is proving valuable to our franchisees and their business growth.

I am proud of our network and everything we have achieved.”

Who are WorkBuzz?

WorkBuzz are an independent franchise consultancy who help reputable franchisors to improve franchise network performance and growth. The work in association with the British Franchise Association (BFA) of which Aspray is an established member.

“We are delighted to be giving Aspray a 5 Star Franchisee Satisfaction award,” said Steven Frost, CEO of WorkBuzz. “What makes this award so special is that it’s entirely based on confidential feedback from real franchisees and goes into detail about their franchise ownership experience.

5 Star Franchisee Satisfaction is awarded to a franchisor that receives above average feedback on ALL five of the key areas that we measure including training & support, the franchise system and overall satisfaction.

While there is no guarantee of success, franchisors – like Aspray – that can demonstrate strength in these areas are a great place to start for individuals looking to launch a franchise business.

About the Franchise Satisfaction Benchmark (FSB)

The FSB is provided by WorkBuzz, a leading independent franchise consultancy. It works by inviting existing franchisees to participate in an anonymous survey which asks them 31 questions about their franchise ownership experience. Using a consistent methodology, the franchise is assigned an overall FSB score and the highest performing franchisors are recognised in the Best Franchise Awards. For more information, please visit www.bestfranchiseawards.co.uk/