



PRESS RELEASE

For immediate release

29 June 2022

Ashtons Franchise Consulting welcomes new consultant



Ashtons Franchise Consulting (AFC) has expanded and strengthened its team with the appointment of franchise consultant Rob Hall.



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Since 2016 Rob has worked with global franchise brands to support their strategic growth and as a performance coach working directly with franchisees to help them establish their business. Previous to that Rob worked with a wide variety of SME business owners through his career in the banking industry, reaching senior levels in leadership and strategic roles.

Rob has broad experience in supporting business growth, change management, leadership training and sales management skills and uses this to help clients to develop their franchising plans, from the early stages of building the franchise model, to implementation and right through to ensuring the franchisees recruited get off to a strong start.

Rob says: “My career experiences have enabled me to gain extensive commercial knowledge and the ability to coach, develop and inspire individuals to reach their true potential. My approach is action oriented and results focussed and I am really looking forward to working with Ashtons Franchise Consulting and their varied clients.”

Ashtons Franchise Consulting’s managing consultant Nick Williams adds: “Ashtons Franchise Consulting continues to go from strength to strength in franchise consulting so we are delighted to announce the addition of Rob to the team. He brings to the team a wealth of experience working with SME clients, business acumen and a broad knowledge of franchising.”

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Notes to editor

Ashtons Franchise Consulting (AFC) is the UK's most experienced group of franchise consultants. They have offices in Norwich, London and Edinburgh.

AFC help hundreds of franchisors in a variety of different sectors to grow into successful networks, understanding that every franchise has different ambitions. Consultants provide a full one-stop shop of specialised services available to help grow and franchise businesses.

Photo: Rob Hall, copyright Ashtons Franchise Consulting.

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